



News

Fab bust, bust flab with Keeley cream



Inspiration ... Keeley

A BEAUTY treatment dubbed the "Keeley Cream" can give women bigger boobs and slimmer tums, makers claim.

A plumping lotion promises to boost fat in the breasts, making them curvier and firm.



Quick fix ... cream

And a fat-draining gel is said to skim inches off the thighs, bum and stomach.

Three quarters of women in a trial said their figures were improved by the £120 treatment - called Methode Jeanne Piaubert Superform Figure Sculptor.

It got the Keeley Cream nickname after Page 3 beauty Keeley Hazell - famed for her slim figure and natural 32E boobs.

The lotions contain caffeine, ivy extract and ginkgo. Manufacturers promise results within four weeks.

They say girls should wash their hands between applying the two creams to avoid getting plumping lotion on their bums.

Jaana Jättyri of trend forecasting agency trendstop.com said: "Customers are now expecting a lot more from quick-fix products - to the point of near miraculous results."

But Abel Mounir of the Transform Cosmetic Surgery Group said: "There is no scientific proof creams can have any effect on increasing or reducing fat tissue."

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